

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 100305  
**Alt Order #:** 06809909  
**Product Desc:** NRSC 2012  
**Estimate:**  
**Flight Dates:** 10/10/12 - 10/16/12  
**Original Date / Rev:** 04/13/12 / 07/03/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 3299 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** National Republican Senatorial Comm - *Revised*  
**Demographic:** A35+  
**Product Codes:** PLI2,PLI1  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/16/12 | 114     | \$86,250.00  | \$73,312.50 |

**Totals**

| Month         | # Spots    | Gross Amount       | Net Amount         | Rating      |
|---------------|------------|--------------------|--------------------|-------------|
| October 2012  | 114        | \$86,250.00        | \$73,312.50        | 0.00        |
| <b>Totals</b> | <b>114</b> | <b>\$86,250.00</b> | <b>\$73,312.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| KSNV        | 31%   | \$86,250.00  |
| Market      | 100%  | \$278,225.81 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 31%   | \$86,250.00 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 17%   | \$47,298.39 |
| KTUD              | 1%    | \$2,782.26  |
| KVVU              | 17%   | \$47,298.39 |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 3%    | \$8,346.77  |

| Ln                        | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|---------------------------|------|-------------------|-----------------|------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1                       | KSNV | 10/10/12          | 10/12/12        | M-F 6-7a WakeUp w/Wa@M |       | 6-7a              | --WTF-- | :30         | 3     | \$700.00      | 1   | 0.00 | NM   | 3     | \$2,100.00 |
| M-F 6-7a WakeUp w/Wagners |      |                   |                 |                        |       |                   |         |             |       |               |     |      |      |       |            |
| NEWS                      |      |                   |                 |                        |       |                   |         |             |       |               |     |      |      |       |            |
|                           |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|                           |      | Week: 10/08/12    | 10/14/12        | --WTF--                |       | 3                 |         | \$700.00    |       | 0.00          |     |      |      |       |            |

Order / Rev: 100305  
 Alt Order #: 06809909  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1   | KSNV | 10/10/12          | 10/12/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | --WTF-- | :30 | 3                 | \$700.00    | 1   | 0.00          | NM   | 3     | \$2,100.00 |
| NEWS  |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 3                 | \$700.00    |     | 0.00          |      |       |            |
| E 2   | KSNV | 10/15/12          | 10/16/12        | M-F 6-7a WakeUp w/Wa<br>M-F 6-7a WakeUp w/Wagners | CM    | 6-7a           | MT----- | :30 | 2                 | \$700.00    | 1   | 0.00          | NM   | 2     | \$1,400.00 |
| NEWS  |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 2                 | \$700.00    |     | 0.00          |      |       |            |
| E 3   | KSNV | 10/15/12          | 10/16/12        | Today Show<br>Today Show                          | CM    | 658a-9am       | MT----- | :30 | 4                 | \$900.00    | 1   | 0.00          | NM   | 4     | \$3,600.00 |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 4                 | \$900.00    |     | 0.00          |      |       |            |
| E 4   | KSNV | 10/10/12          | 10/12/12        | Today Show<br>Today Show                          | CM    | 658a-9am       | --WTF-- | :30 | 6                 | \$900.00    | 1   | 0.00          | NM   | 6     | \$5,400.00 |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 6                 | \$900.00    |     | 0.00          |      |       |            |
| E 5   | KSNV | 10/10/12          | 10/12/12        | M-F Today Show II 3rd H<br>M-F Today Show II      | CM    | 9-10a          | --WTF-- | :30 | 3                 | \$425.00    | 1   | 0.00          | NM   | 3     | \$1,275.00 |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 3                 | \$425.00    |     | 0.00          |      |       |            |
| E 6   | KSNV | 10/15/12          | 10/16/12        | M-F Today Show II 3rd H<br>M-F Today Show II      | CM    | 9-10a          | MT----- | :30 | 2                 | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 2                 | \$425.00    |     | 0.00          |      |       |            |
| E 7   | KSNV | 10/15/12          | 10/16/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM    | 10am-11am      | MT----- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 8   | KSNV | 10/10/12          | 10/12/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM    | 10am-11am      | --WTF-- | :30 | 3                 | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |
| TODAY |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 3                 | \$325.00    |     | 0.00          |      |       |            |
| E 9   | KSNV | 10/10/12          | 10/12/12        | Rachael Ray<br>Rachael Ray                        | CM    | 11am-12pm      | --WTF-- | :30 | 6                 | \$325.00    | 1   | 0.00          | NM   | 6     | \$1,950.00 |
| RR    |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 6                 | \$325.00    |     | 0.00          |      |       |            |
| E 10  | KSNV | 10/15/12          | 10/16/12        | Rachael Ray<br>Rachael Ray                        | CM    | 11am-12pm      | MT----- | :30 | 4                 | \$325.00    | 1   | 0.00          | NM   | 4     | \$1,300.00 |
| RR    |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 4                 | \$325.00    |     | 0.00          |      |       |            |
| E 11  | KSNV | 10/15/12          | 10/16/12        | Noon News<br>Noon News                            | CM    | 12-1230pm      | MT----- | :30 | 2                 | \$425.00    | 1   | 0.00          | NM   | 2     | \$850.00   |
| NEWS  |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----   |       |                |         |     | 2                 | \$425.00    |     | 0.00          |      |       |            |
| E 12  | KSNV | 10/10/12          | 10/12/12        | Noon News<br>Noon News                            | CM    | 12-1230pm      | --WTF-- | :30 | 3                 | \$425.00    | 1   | 0.00          | NM   | 3     | \$1,275.00 |
| NEWS  |      |                   |                 |   |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--   |       |                |         |     | 3                 | \$425.00    |     | 0.00          |      |       |            |
| E 13  | KSNV | 10/10/12          | 10/12/12        |   | CM    | 1230-1p        | --WTF-- | :30 | 3                 | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |

Order / Rev: 100305  
 Alt Order #: 06809909  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code    | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | The Agenda 1230pm |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | The Agenda 1230pm |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | AGENDA            |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 3                 | \$325.00    |     | 0.00          |      |       |            |
| E 14  | KSNV | 10/15/12          | 10/16/12        | The Agenda 1230pm | CM    | 1230-1p        | MT----- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
|       |      |                   |                 | The Agenda 1230pm |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | AGENDA            |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 15  | KSNV | 10/15/12          | 10/16/12        | The Doctors       | CM    | 2pm-3pm        | MT----- | :30 | 2                 | \$325.00    | 1   | 0.00          | NM   | 2     | \$650.00   |
|       |      |                   |                 | The Doctors       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | DRS               |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 2                 | \$325.00    |     | 0.00          |      |       |            |
| E 16  | KSNV | 10/10/12          | 10/12/12        | The Doctors       | CM    | 2pm-3pm        | --WTF-- | :30 | 3                 | \$325.00    | 1   | 0.00          | NM   | 3     | \$975.00   |
|       |      |                   |                 | The Doctors       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | DRS               |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 3                 | \$325.00    |     | 0.00          |      |       |            |
| E 17  | KSNV | 10/10/12          | 10/12/12        | Dr. Phil          | CM    | 3-4p           | --WTF-- | :30 | 6                 | \$450.00    | 1   | 0.00          | NM   | 6     | \$2,700.00 |
|       |      |                   |                 | Dr Phil           |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | PHIL              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 6                 | \$450.00    |     | 0.00          |      |       |            |
| E 18  | KSNV | 10/15/12          | 10/16/12        | Dr. Phil          | CM    | 3-4p           | MT----- | :30 | 4                 | \$450.00    | 1   | 0.00          | NM   | 4     | \$1,800.00 |
|       |      |                   |                 | Dr Phil           |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | PHIL              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 4                 | \$450.00    |     | 0.00          |      |       |            |
| E 19  | KSNV | 10/15/12          | 10/16/12        | News 3 at 4       | CM    | 4-430p         | MT----- | :30 | 2                 | \$700.00    | 3   | 0.00          | NM   | 2     | \$1,400.00 |
|       |      |                   |                 | News 3 at 4       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 2                 | \$700.00    |     | 0.00          |      |       |            |
| E 20  | KSNV | 10/10/12          | 10/12/12        | News 3 at 4       | CM    | 4-430p         | --WTF-- | :30 | 3                 | \$700.00    | 3   | 0.00          | NM   | 3     | \$2,100.00 |
|       |      |                   |                 | News 3 at 4       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 3                 | \$700.00    |     | 0.00          |      |       |            |
| E 21  | KSNV | 10/10/12          | 10/12/12        | News 3 at 430pm   | CM    | 430-5pm        | --WTF-- | :30 | 3                 | \$700.00    | 3   | 0.00          | NM   | 3     | \$2,100.00 |
|       |      |                   |                 | News 3 at 4:30PM  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 3                 | \$700.00    |     | 0.00          |      |       |            |
| E 22  | KSNV | 10/15/12          | 10/16/12        | News 3 at 430pm   | CM    | 430-5pm        | MT----- | :30 | 2                 | \$700.00    | 3   | 0.00          | NM   | 2     | \$1,400.00 |
|       |      |                   |                 | News 3 at 4:30PM  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 2                 | \$700.00    |     | 0.00          |      |       |            |
| E 23  | KSNV | 10/15/12          | 10/16/12        | M-F Early News    | CM    | 5-630p         | MT----- | :30 | 2                 | \$1,100.00  | 3   | 0.00          | NM   | 2     | \$2,200.00 |
|       |      |                   |                 | M-F Early News    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----           |       |                |         |     | 2                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 24  | KSNV | 10/10/12          | 10/12/12        | M-F Early News    | CM    | 5-630p         | --WTF-- | :30 | 3                 | \$1,100.00  | 3   | 0.00          | NM   | 3     | \$3,300.00 |
|       |      |                   |                 | M-F Early News    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--           |       |                |         |     | 3                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 25  | KSNV | 10/10/12          | 10/12/12        |                   | CM    | 657-730p       | --WTF-- | :30 | 3                 | \$1,200.00  | 3   | 0.00          | NM   | 3     | \$3,600.00 |

Order / Rev: 100305  
 Alt Order #: 06809909  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committe  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code          | Break | Start/End Time | Days     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-------------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | M-F Jeopardy            |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | M-F Jeopardy            |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | JEP                     |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--                 |       |                |          |     | 3                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 26  | KSNV | 10/15/12          | 10/16/12        | M-F Jeopardy            | CM    | 657-730p       | MT-----  | :30 | 2                 | \$1,200.003 |     | 0.00          | NM   | 2     | \$2,400.00 |
|       |      |                   |                 | M-F Jeopardy            |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | JEP                     |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                 |       |                |          |     | 2                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 27  | KSNV | 10/15/12          | 10/16/12        | M-F Wheel               | CM    | 730-758pm      | MT-----  | :30 | 2                 | \$1,200.003 |     | 0.00          | NM   | 2     | \$2,400.00 |
|       |      |                   |                 | M-F Wheel of Fortune    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | WHEEL                   |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                 |       |                |          |     | 2                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 28  | KSNV | 10/10/12          | 10/12/12        | M-F Wheel               | CM    | 730-758pm      | ---WTF-- | :30 | 3                 | \$1,200.003 |     | 0.00          | NM   | 3     | \$3,600.00 |
|       |      |                   |                 | M-F Wheel of Fortune    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | WHEEL                   |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | ---WTF--                |       |                |          |     | 3                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 29  | KSNV | 10/10/12          | 10/12/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | --WTF--  | :30 | 3                 | \$1,100.003 |     | 0.00          | NM   | 3     | \$3,300.00 |
|       |      |                   |                 | M-F News 3 at Eleven    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--                 |       |                |          |     | 3                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 30  | KSNV | 10/15/12          | 10/16/12        | M-F News 3 at Eleven    | CM    | 11pm-1135pm    | MT-----  | :30 | 2                 | \$1,100.003 |     | 0.00          | NM   | 2     | \$2,200.00 |
|       |      |                   |                 | M-F News 3 at Eleven    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                 |       |                |          |     | 2                 | \$1,100.00  |     | 0.00          |      |       |            |
| E 31  | KSNV | 10/15/12          | 10/16/12        | The Tonight Show        | CM    | 1135p-1237a    | MT-----  | :30 | 2                 | \$450.003   |     | 0.00          | NM   | 2     | \$900.00   |
|       |      |                   |                 | Tonight Show            |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TON SHOW                |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                 |       |                |          |     | 2                 | \$450.00    |     | 0.00          |      |       |            |
| E 32  | KSNV | 10/10/12          | 10/12/12        | The Tonight Show        | CM    | 1135p-1237a    | --WTF--  | :30 | 3                 | \$450.003   |     | 0.00          | NM   | 3     | \$1,350.00 |
|       |      |                   |                 | Tonight Show            |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TON SHOW                |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --WTF--                 |       |                |          |     | 3                 | \$450.00    |     | 0.00          |      |       |            |
| E 33  | KSNV | 10/16/12          | 10/16/12        | Tues PR 8-10p           | CM    | 8-10pm         | -T-----  | :30 | 1                 | \$3,600.001 |     | 0.00          | NM   | 1     | \$3,600.00 |
|       |      |                   |                 | Tuesday Prime 8-10pm    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | LOSER                   |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -T-----                 |       |                |          |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 34  | KSNV | 10/10/12          | 10/10/12        | Wed PR 10-11p           | CM    | 10-11pm        | --W----  | :30 | 1                 | \$3,200.001 |     | 0.00          | NM   | 1     | \$3,200.00 |
|       |      |                   |                 | Wednesday Prime 10-11pm |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | L&O                     |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | --W----                 |       |                |          |     | 1                 | \$3,200.00  |     | 0.00          |      |       |            |
| E 35  | KSNV | 10/13/12          | 10/13/12        | News 3 Sunrise - SATUR  | CM    | 6a-7a          | -----S-  | :30 | 1                 | \$350.003   |     | 0.00          | NM   | 1     | \$350.00   |
|       |      |                   |                 | News 3 Sunrise SATURDAY |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                    |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                 |       |                |          |     | 1                 | \$350.00    |     | 0.00          |      |       |            |
| E 36  | KSNV | 10/13/12          | 10/13/12        | Saturday Today          | CM    | 7a-9am         | -----S-  | :30 | 1                 | \$600.001   |     | 0.00          | NM   | 1     | \$600.00   |
|       |      |                   |                 | Saturday Today          |       |                |          |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SAT TODAY               |       |                |          |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>         |       |                |          |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                 |       |                |          |     | 1                 | \$600.00    |     | 0.00          |      |       |            |
| E 37  | KSNV | 10/13/12          | 10/13/12        |                         | CM    | 9am-930am      | -----S-  | :30 | 1                 | \$500.001   |     | 0.00          | NM   | 1     | \$500.00   |

Order / Rev: 100305  
 Alt Order #: 06809909  
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: National Republican Senatorial Committ  
 Product Desc: NRSC 2012  
 Estimate:

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code            | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | News 3 Today - SATURD.    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | News 3 Today - SAT        |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                      |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                   |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 38  | KSNV | 10/15/12          | 10/16/12        | Wake Up Early w/ Wagner   | CM    | 430a-5a        | MT----- | :30 | 1                 | \$200.00    | 1   | 0.00          | NM   | 1     | \$200.00   |
|       |      |                   |                 | Wake Up Early Wagners     |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | EARLY TODAY               |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                   |       |                |         |     | 1                 | \$200.00    |     | 0.00          |      |       |            |
| E 39  | KSNV | 10/15/12          | 10/16/12        | Face to Face w/ Ralston   | CM    | 630-657pm      | MT----- | :30 | 2                 | \$900.00    | 1   | 0.00          | NM   | 2     | \$1,800.00 |
|       |      |                   |                 | Face to Face w/ J.Ralston |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | FACE                      |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | MT-----                   |       |                |         |     | 2                 | \$900.00    |     | 0.00          |      |       |            |
| E 40  | KSNV | 10/13/12          | 10/13/12        | Weekend Jeopardy/Whe      | CM    | 657-8pm        | -----S- | :30 | 1                 | \$325.00    | 3   | 0.00          | NM   | 1     | \$325.00   |
|       |      |                   |                 | WKND Jeop/Wheel           |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | WH/JEP                    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                   |       |                |         |     | 1                 | \$325.00    |     | 0.00          |      |       |            |
| E 41  | KSNV | 10/13/12          | 10/13/12        | Sat PR 10-11p             | CM    | 10-11pm        | -----S- | :30 | 1                 | \$1,000.00  | 3   | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Saturday Prime 10-11pm    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SVU                       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 42  | KSNV | 10/13/12          | 10/13/12        | Sa-Su News 3 at Eleven    | CM    | 11pm-1135pm    | -----S- | :30 | 1                 | \$1,000.00  | 3   | 0.00          | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | Sa-Su News 3 at Eleven    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                      |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                   |       |                |         |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 43  | KSNV | 10/13/12          | 10/13/12        | Saturday Night Live       | CM    | 1130pm-1:02am  | -----S- | :30 | 1                 | \$1,400.00  | 1   | 0.00          | NM   | 1     | \$1,400.00 |
|       |      |                   |                 | Saturday Night Live       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SNL                       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S-                   |       |                |         |     | 1                 | \$1,400.00  |     | 0.00          |      |       |            |
| E 44  | KSNV | 10/14/12          | 10/14/12        | News 3 Sunrise - SUND     | CM    | 6a-7a          | -----S  | :30 | 1                 | \$350.00    | 3   | 0.00          | NM   | 1     | \$350.00   |
|       |      |                   |                 | News 3 Sunrise SUNDAY     |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                      |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S                    |       |                |         |     | 1                 | \$350.00    |     | 0.00          |      |       |            |
| E 45  | KSNV | 10/14/12          | 10/14/12        | Sunday Today              | CM    | 7a-8am         | -----S  | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |
|       |      |                   |                 | Sunday Today              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | SUN TODAY                 |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S                    |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 46  | KSNV | 10/14/12          | 10/14/12        | Meet the Press            | CM    | 8a-9am         | -----S  | :30 | 1                 | \$1,300.00  | 1   | 0.00          | NM   | 1     | \$1,300.00 |
|       |      |                   |                 | Meet the Press            |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | MTP                       |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S                    |       |                |         |     | 1                 | \$1,300.00  |     | 0.00          |      |       |            |
| E 47  | KSNV | 10/14/12          | 10/14/12        | News 3 Today Wknd         | CM    | 9a-930am       | -----S  | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |
|       |      |                   |                 | News 3 Today              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS                      |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S                    |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 48  | KSNV | 10/14/12          | 10/14/12        | Chris Matthews 9:30AM     | CM    | 9:30a-10e      | -----S  | :30 | 1                 | \$500.00    | 1   | 0.00          | NM   | 1     | \$500.00   |
|       |      |                   |                 | Chris Matthews SUN 9:30am |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | CM                        |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/08/12          | 10/14/12        | -----S                    |       |                |         |     | 1                 | \$500.00    |     | 0.00          |      |       |            |
| E 49  | KSNV | 10/14/12          | 10/14/12        |                           | CM    | 1P-9PM         | -----S  | :30 | 1                 | \$6,500.00  | 3   | 0.00          | NM   | 1     | \$6,500.00 |

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| Ln    | Ch   | Start             | End             | Inventory Code         | Break | Start/End Time    | Days   | Len | Spots       | Rate       | Pri | Rtg           | Type   | Spots | Amount      |
|-------|------|-------------------|-----------------|------------------------|-------|-------------------|--------|-----|-------------|------------|-----|---------------|--------|-------|-------------|
|       |      |                   |                 | NFL Football           |       |                   |        |     |             |            |     |               |        |       |             |
|       |      |                   |                 | NFL Football           |       |                   |        |     |             |            |     |               |        |       |             |
| SNF   |      |                   |                 |                        |       |                   |        |     |             |            |     |               |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |        |     | <u>Rate</u> |            |     | <u>Rating</u> |        |       |             |
| Week: |      | 10/08/12          | 10/14/12        | -----S                 |       | 1                 |        |     | \$6,500.00  |            |     | 0.00          |        |       |             |
| E 50  | KSNV | 10/14/12          | 10/14/12        | Sa-Su News 3 at Eleven | CM    | 11pm-1135pm       | -----S | :30 | 1           | \$1,000.00 | 3   | 0.00          | NM     | 1     | \$1,000.00  |
|       |      |                   |                 | Sa-Su News 3 at Eleven |       |                   |        |     |             |            |     |               |        |       |             |
| NEWS  |      |                   |                 |                        |       |                   |        |     |             |            |     |               |        |       |             |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>        |       | <u>Spots/Week</u> |        |     | <u>Rate</u> |            |     | <u>Rating</u> |        |       |             |
| Week: |      | 10/08/12          | 10/14/12        | -----S                 |       | 1                 |        |     | \$1,000.00  |            |     | 0.00          |        |       |             |
|       |      |                   |                 |                        |       |                   |        |     |             |            |     |               | Totals | 114   | \$86,250.00 |